

**EXPLORING THE EFFECTIVENESS OF YANTO TANJUNG YOUTUBE  
CHANNEL AS A TOEFL PREPARATION RESOURCE FOR  
INDONESIAN UNIVERSITY STUDENTS**

**SKRIPSI**

**By**

**Fazilla Nadara  
1042019027**

**Degree (S1)**

**Study Program : English Department  
Tarbiyah and Teacher  
Training Faculty**



**THE MINISTRY OF RELIGIOUS AFFAIR  
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**STATEMENT OF APPROVAL**

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INDONESIAN UNIVERSITY STUDENTS**

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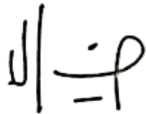
**Fazilla Nadara**

**1042019027**

**English Education Department**


Approved by:

Supervisor I



**Shafrida Wati, MA**  
**NIP. 19840904 212023 2 028**

Supervisor II



**Ella Yuzar, M.Appling**  
**NIP. 19910704 202012 2 021**

**STATEMENT OF CERTIFICATION**

**EXPLORING THE EFFECTIVENESS OF YANTO TANJUNG YOUTUBE CHANNEL AS A TOEFL PREPARATION RESOURCE FOR INDONESIAN UNIVERSITY STUDENTS**

By

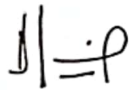
**Fazilla Nadara**  
1042019027

Has been defended in SidangMunaqasyah by the board of Examiners and has been accepted as a Partial Fulfilment of Requirements for *Sarjana Pendidikan (S.Pd)* in English Department of Tarbiyah and Teacher Training Faculty on:

Monday, 12 February 2024  
02 Sya'ban 1445 H

**Board of Examiners**

Chairman,



**Shafrida Wati, MA**  
NIP. 19840904 202321 2 028

Secretary,



**Ella Yusuf, M. Appling**  
NIP. 19910704 202012 2 021

Examiner I



**Muslem, S.Pd., M.Pd., M.TESOL**  
NIP. 19760527 200904 1 002

Examiner II



**Mhd Rasid Ritonga, MA**  
NIP. 19770513 200912 1 005

Certified By :

**The Dean of Tarbiyah and Teacher Training Faculty  
State Institute of Islamic Studies Langsa**



**Dr. Amiruddin, MA**

NIP. 19750909 200801 1 013

## PERNYATAAN KEASLIAN TULISAN

Saya yang bertanda tangan di bawah ini:

Nama : Fazilla Nadara

NIM : 1042019027

Fakultas / Prodi : FTIK / Tadris Bahasa Inggris (TBI)

Menyatakan dengan sebenarnya bahwa skripsi yang ditulis dengan judul **“Exploring the Effectiveness of Yanto Tanjung YouTube Channel as a TOEFL Preparation Resource for Indonesian University Students”** untuk memperoleh gelar Sarjana Pendidikan merupakan hasil karya saya sendiri.

Apabila dikemudian hari terbukti atau dapat dibuktikan bahwa skripsi ini adalah hasil jiplakan, maka saya bersedia menerima segala sanksi yang diberikan atas perbuatan saya tersebut

Langsa, 05 January 2024

Yang Membuat Pernyataan



**Fazilla Nadara**  
**NIM. 1042019027**

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The writer

**Fazilla Nadara**  
**NIM. 1042019027**

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## ABSTRACT

**Fazilla Nadara**, 2023. Exploring the Effectiveness of Yanto Tanjung YouTube Channel as a TOEFL Preparation Resource for Indonesian University Students

**Supervisor (1).** Shafrida Wati, MA **(2).** Ella Yuzar, M.Appling

This research was about exploring the effectiveness of Yanto Tanjung YouTube channel as a TOEFL Preparation Resources. It investigated students' perception in using Yanto Tanjung YouTube channel in learning TOEFL and what were benefit and limitations experienced by the students in using Yanto Tanjung YouTube channel. The objectives were to find out students' perceptions, benefit and limitations in using Yanto Tanjung YouTube channel in preparing for the TOEFL test. This research used qualitative research. The participants of this research were the eighth semester students of the English Education Department of IAIN Langsa, Faculty of Teacher Training and Education, and Faculty of Agriculture of Samudra University which totalling of thirty students. The data were collected by using open-ended questionnaires and interview. The results of this research indicated that students considered Yanto Tanjung YouTube channel was beneficial because it improved the students' abilities, it provided free TOEFL preparation class, and students were easy to access this YouTube channel. However, the limitations experienced by students were the slow explanation, few practice questions available, many advertisements, and students cannot interact directly.

**Keywords:** *TOEFL Preparation, Yanto Tanjung YouTube Channel, and TOEFL Resource.*

# CHAPTER I

## INTRODUCTION

This chapter concerns the background of study, research questions, aims of study, significances of study, scope of study and terminology.

### **A. Background of Study**

The English language plays an essential role in different areas around the world. English is used to communicate with people around the world. It helps people to interact and develops relationship. Nowadays, English language is the most studied language in entire world since it is spoken by nonnative and native.<sup>1</sup> For instance, it is used for communication in educational, professional, and social settings.<sup>2</sup> Because of that many countries provide English education. Therefore, English is the main subject that must be taught at every level of education in Indonesia.<sup>3</sup> It begins from elementary school to universities levels. Each degree of education has a varying level of difficulty with English proficiency. A competent English language user is required for higher learning context and a TOEFL certificate can be considered proof of competency when enrolling in postgraduate programs or studying abroad.

TOEFL is famous test to asses the English proficiency. It is developed by Educational Testing Service (ETS) in the early 1960s. ETS presents some kinds of TOEFL that are widely accepted, popular, and preferred such as ITP (Institutional Testing Program), iBT (Internet-Based Test), CBT (Computer-

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<sup>1</sup> Addisu Sewbihon Getie, "Factors Affecting the Attitudes of Students towards Learning English as a Foreign Language," *Cogent Education Journal*, Vol. 7, No. 1, (2020): 2.

<sup>2</sup> Ibid., 2.

<sup>3</sup> Mochlis Eko Wijayanto, "The Integration of Islamic Values in Implementation of Learning English: Islamic Education Students Perspective," *Eternal (English, Teaching, Learning, and Research Journal)*, Vol. 6, No. 1 (2020), 18.

Based test) and PBT (Paper-Based test) in earlier time. Each kind has different method of administration.<sup>4</sup> As a country in which English becomes a foreign language, Indonesia is one of countries that mandate TOEFL score for tertiary students' graduation requirement. Certain Universities in Indonesia have implemented TOEFL score as the graduation standard requirement. In terms of graduation standard requirements, the English education department has a higher TOEFL score than other majors.

Many universities employ the TOEFL Prediction Test, also known as the TOEFL-Equivalent, which has the same format as the TOEFL ITP.<sup>5</sup> The TOEFL ITP is popular and recommended by Indonesian universities and institutions for various reasons, including the accessibility of learning resources, the availability of authorized test locations, and the low cost. Nonetheless, universities have attempted to deliver the TOEFL Prediction for a far reduced cost to their students, claiming that the test results will only be utilized for internal purposes. Despite being utilized locally, TOEFL Prediction has the same high-stakes goal as the official TOEFL, which is to decide the students' future, such as their eligibility for undergraduate thesis examination; hence, the students work hard to pass the needed minimum test results.

TOEFL score is applied as a graduation requirement for undergraduate students. The minimum TOEFL score is a common problem in Aceh. Syiah Kuala University (USK) and Ar-Raniry State Islamic University (UINAR)

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<sup>4</sup> Muhammad Farkhan, Vera Nurlia, and Ghasella Makhpirokh Haucsa, "University Students' Perception on TOEFL as a Graduation Requirement : A Case in UIN Syarif Hidayatullah Jakarta," Vol. 1, No. 1 (2019): 51–63.

<sup>5</sup> Ayuna Netta, "Acehnese Undergraduate Students' Strategies In Preparing For Toefl Prediction : A Preliminary Study," *Englisia Journal of Language Education and Humanities*, Vol. 7, No. 1 (2020): 41–52.

requires a minimum TOEFL score. Students of English Education Department of those achieve the minimum requirement of 450 is 3.09% and 3.86% respectively according USK and UINAR data.<sup>6</sup> Students who do not pass the minimum TOEFL score must take the test many times until they pass the minimum score.

Many Indonesian students struggle with the TOEFL. There are some challenges in answering TOEFL test. These are lack of basic English skills, lack of motivation in learning TOEFL test, lack of practice. and students' individual differences.<sup>7</sup> Therefore, their results are still below the requirement. First, there are some problems that students sometimes find in the English skills. Based on the survey in Mataram University.<sup>8</sup> Students struggle with all three sections: listening, structuring, and reading. They had difficulty in several aspects of listening, including negative and idiomatic language, and long dialogues. Their structural issues stemmed from a lack of grammar knowledge, as seen by parallel structure, subject-verb agreement, and mistake detection. Students were still struggling with unfamiliar language, synonyms and antonyms, and implicit meaning when reading. Many students learn English because they have to pass the test.

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<sup>6</sup> Nurkholish Umar, Usman Kasim, and Iskandar Abdul Samad, "The Mapping of TOEFL Scores among EFL Students in Aceh," *English Education Journal*, Vol. 13, No. 2 (2022), 267–87.

<sup>7</sup> Murni Mahmud, "The EFL Students' Problems in Answering the Test of English as a Foreign Language (TOEFL): A Study in Indonesian Context," *Theory and Practice in Language Studies Journal*, Vol. 4, No. 12 (2014), 2581–2587.

<sup>8</sup> I Gede Perdana, Putra Narayana, and Henny Soepriyanti, "Students' Difficulties in Coping with TOEFL Test: A Case Study in a Postgraduate English Program of a State University in Mataram," *International Journal of Multicultural and Multireligious Understanding*, Vol. 10, No. 6 (2023): 321–325.

Second, lack of motivation is very influential in learning the TOEFL. There are many factors the lack of motivation. One of them is influence of the surrounding environment. They lacked motivation because, for the most part, taking the TOEFL exam was just a requirement from their university, therefore they did not make an additional effort for it. Motivation plays a vital part in teaching and learning activities because the high motivation of students and their teacher leads to the optimal achievement of learning goals.

Third, lack of practice is a common problem among university students. The lack of practice makes it difficult for them to understand the words, the sound and style of the local language, the direction of the test, and how to adjust to the test time.<sup>9</sup> Due to a lack of practice, students have trouble answering questions on the TOEFL test. Students must practice to succeed on the TOEFL, as is well known. The simplest way for them to learn TOEFL is by reading TOEFL practice books. They can also enroll in TOEFL preparation sessions or study with peers. The students will become acclimated to the test, if the students have taken the test more than three. Sometimes, the institution provides the same test. It will have an effect on students score. The last, students' individual differences. Students used their age and socioeconomic standing to justify their difficulties with English studies. They tend to give up without even beginning to learn English and prefer to simply pay the TOEFL committee.<sup>10</sup>

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<sup>9</sup> Indah Fadhilah Rahman, Kamsinah Kamsinah, and Nur Aliyah Nur, "The Analysis of Students' Difficulties in Accomplishing TOEFL Minimum Score as the Final Requirement," *ETERNAL (English, Teaching, Learning, and Research Journal)*, Vol. 7, No. 2 (2021): 359–373.

<sup>10</sup> *Ibid.*, 368

Considering these fact, TOEFL preparation is needed by students to enchane their English skill better. TOEFL preparation increases students' knowledge and familiar with test questions. Preparation is an activity that will be prepared before carrying out an activity. TOEFL is a complex test. The students have a thorough comprehension of the topic. The teacher should help the students prepare for the TOEFL by teaching using media.

In the educational field, the use of instructional media is an essential role. Instructional media that has many various is used in learning process. Many founders have created technology as instructional media to assist educators in teaching-learning process. People's behaviour and attitudes have changed because of the advance of information and technology.<sup>11</sup> The educators provide innovative and creative media in the teaching-learning process. The students feelenthusiastic to learn. The education and teaching technology recommend using the social media in this era.<sup>12</sup> Many social media are effective to assist the learning and teaching process. The students will more easily digest the explanation. Both educators and students get enormous merits for the improvement of teaching and learning process.

YouTube is a popular website in the world. YouTube was created by three former PayPal employees.<sup>13</sup> YouTube is used to upload and view video. It has many positive impact contributions on the world of education. For instance,

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<sup>11</sup> Chaker Mhamdi, "What Can Video Add to the Learning Experience? Challenges and Opportunities," *International Journal of Information Technology and Language Studies (IJITLS)*, Vol. 1, No. 1 (2017), 17–24.

<sup>12</sup> Lilian Anthonysamy, Ah Choo Koo, and Soon Hin Hew, "Self-Regulated Learning Strategies in Higher Education: Fostering Digital Literacy for Sustainable Lifelong Learning," *Education and Information Technologies*, Vol. 25, No. 4 (2020), 2393–2414.

<sup>13</sup> Munassir Alhamami, "Observation of Youtube Language Learning Videos," *Teaching English with Technology: A Journal for Teachers of English*, Vol. 13, No. 3 (2013), 3–17.

students can manage their own way of learning by pausing to take notes and rewinding difficult section.<sup>14</sup> Many educators have started to teach TOEFL through uploading video. One of them is Yanto Tanjung's YouTube channel. He is famous after anonymous gave a post on X application in 2021. The X-post got 16.300 likes and 200 comments. Yanto Tanjung has positive feedbacks which makes students recommend his YouTube channel. He receives 118.000 subscribes.

He started to teach basic skill that connect to one another. He discusses the Longman Introductory Course Book until Longman Preparation Course for the TOEFL Test Book. His explanation is understood quickly. One topic is explained in one video through power point, so he does not take long to write the learning material. The duration of video is about 15 minutes. He explains the topic and gives examples and tips to answer TOEFL questions quickly before he gives 10 questions. After two skills video, he gives the questions and discusses about the correct answer. He divides some skills sections that makes the students find it easily. As the result, many students who do not join TOEFL course use this channel as a resource learning TOEFL. Many articles and students recommend this channel to learn TOEFL.

Many students watch his channel for taking TOEFL preparation. Students might have various perceptions about learning TOEFL through Yanto Tanjung Youtube Channel. Based on the explanation, therefore the researcher was motivated to conduct research entitled "*Exploring the Effectiveness of*

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<sup>14</sup> Michael Noetel and others, "Video Improves Learning in Higher Education: A Systematic Review," Review of Educational Research, (Australian Catholic University : 2021), 3

*Yanto Tanjung YouTube Channel as a TOEFL Preparation Resource for Indonesian University students.”*

**B. Research Question**

The researcher formulated a research questions. The following are the research problem:

1. What are students' perceptions regarding the effectiveness of using the Yanto Tanjung YouTube channel as TOEFL Preparation resource?
2. What are the benefits and limitations of Yanto Tanjung's YouTube channel as TOEFL Preparation resources?

**C. Aims of Study**

The aims of this study are:

1. To find out students' perceptions regarding the effectiveness of the Yanto Tanjung YouTube channel as a TOEFL preparation resource.
2. To find out the benefits and limitations of using Yanto Tanjung's YouTube channel as a tool for TOEFL preparation resource.

**D. Significance of Study**

The results of this study are expected to gives theoretical and practical.

1. Theoretical Significance

The findings of this study provide students with increasing knowledge of the benefits of YouTube as a learning tool for TOEFL preparation and can also be a reference for students in preparing for TOEFL.

2. Practical Significance

The findings of this research are intended to be useful to students both in the classroom and as online learning material. The research assesses



students' perceptions to this YouTube channel that it provides for TOEFL learning and may be utilized effectively in the learning environment. It is hoped that students will find the suitable methods for TOEFL preparation. They can improve their TOEFL scores

### **E. Scope of Study**

The research will find out the effectiveness of TOEFL learning through YouTube. The research was conducted for students' perceptions, benefits and limitations learning TOEFL on Yanto Tanjung YouTube Channel as a tool for TOEFL preparation resource.

### **F. Terminology**

To avoid ambiguity and misunderstanding regarding this research, the researcher has defined the terminology as follows:

#### 1. TOEFL test

TOEFL is a test to measure the English proficiency of non-native speakers of English.<sup>15</sup> Educational Testing Service (ETS) conducted the test of English as a foreign Language (TOEFL). TOEFL is used in academic and non-academic.

#### 2. Students' Perceptions

Students' perceptions are students' perceptions about anything they felt was true and understands them.<sup>16</sup> The correlation is what the

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<sup>15</sup> Jieru Bai, "Perceived Support as a Predictor of Acculturative Stress among International Students in the United States," *Journal of International Students*, Vol. 6, No. 1 (2016): 93–106.

<sup>16</sup> Jessy Gracella and Dedi Rahman Nur, "Students' Perception of English Learning through YouTube Application," *Borneo Educational Journal (Borju)* Vol. 2, no. 1 (2020): 20–35.

effectiveness of using the Yanto Tanjung's Youtube channel as TOEFL Preparation resource through a student's perceptions.

### 3. Youtube

YouTube is a social media platform that focuses on online videos; it has a repository of over 7 billion videos that are easily accessible to the general public and free to watch.<sup>17</sup>

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<sup>17</sup> Birgül Taşdelen, "Views of Instructors Teaching in Open and Distance Learning About Learning Applications: The Use of Youtube as A Learning Source in Open and Distance Education," *The Journal of International Scientific Researches*, Vol. 4, no. 3 (2019): 234–240.

## **CHAPTER IV**

### **RESEARCH FINDINGS AND DISCUSSION**

This chapter provided the research findings and discussion regarding student perception, benefits, and limitations using Yanto Tanjung YouTube channel at English Department of IAIN Langsa, Faculty of Agriculture, and Faculty of Teacher Training and Education of Samudra University. This chapter presented the data obtained from the questionnaire and interview in order to answer the research questions.

#### **A. Research Findings**

Several activities were carried out by researcher during the research to collect the required data. Such as taking notes and leading 30 students to fill out or answer the researcher's questionnaire, following which the researcher conducted interviews with 5 participants as needed. This research was carried out from November 2 to 21, 2023. The findings of questionnaires distributed online and interviews showed almost similar result about students' perceptions of Yanto Tanjung YouTube channel as TOEFL learning. In filling out the questionnaire, there were participants who sometimes answered carelessly without understanding the questions. For this reason, data collection was also strengthened through in-depth interviews with participants, namely students as subjects who have a higher score gap before and after learning TOEFL through Yanto Tanjung YouTube channel.

##### **1. Result of Questionnaire**

This research aimed to determine the utilization and students' perception of Yanto Tanjung YouTube channel in TOEFL learning. The questionnaire

divided into 2 aspects, namely TOEFL, the utilization aspect and students' perception with a total of 21 items distributed in 2 faculties and 1 department major at universities in Langsa city.

Based on the summarized results of distributing online questionnaires to 30 informants, there were several open-ended questions. The results were described as following:

Table 4.1  
The Result of questionnaire

NO	Questions Items	Findings
1	Did you have problem in answering TOEFL test? If yes, what is your problem?	Twenty-three of them have obstacle in answering TOEFL test. They stated that it was due to fewer basic skills. Other problems were difficulties in listening section problem which cover uncommon word, pronunciation, and unclearly audio listening and had problems in grammar and structure section. Then, it was many questions. Four of them stated that the questions presented were too many and too complicated with very limited time given, especially in reading section. They did not have time to answer other questions when the time was over. The last, three participants had no problems answering the TOEFL test. They did experiences difficulties at all when

		answering the TOEFL test.
2	Did your university provide TOEFL preparation class? If yes, how was the TOEFL class at your university?	<p>Not all universities provide TOEFL class learning. This can be seen from thirteen of them stated that their university did not provide the TOEFL preparation class. However, there were fourteen participants stated they got free classes for TOEFL preparation at their university. They answered regarding class learning condition. It was very good and easy to understand in terms of material presentation and classroom conditions. Furthermore, three of them stated they had TOEFL preparation class but it had limitations. The classes did not run well due to various obstacles, such as hot classrooms, boring teaching methods, and unclear audio and small voices</p>
3	Have you ever enrolled in a TOEFL preparation course?	There were twenty-two participants never joined TOEFL course, meanwhile eight of them have ever enrolled in a TOEFL course.
4	Did you use any application to help you	The answers from thirty participants included several answers to the references

	<p>with learning for TOEFL preparation? If yes, please name the application that you frequently use for learning for TOEFL preparation</p>	<p>or media used by the students to study the TOEFL. They chose social media to learn TOEFL because they were more focus and learn TOEFL everywhere. YouTube was the number one most used application. Twenty-four participants utilized YouTube as a learning medium for TOEFL preparation. Five participants utilized TikTok, Instagram and Tandem. There was one participant who utilized Duolingo. This application was specifically designed to learn and questions related to foreign languages.</p>
5	<p>Did you actively use the YouTube application?</p>	<p>There were twenty-eight participants who were very active in using YouTube and two participants seldom used YouTube.</p>
6	<p>In using YouTube, did you find new information and that informations helps you improve your TOEFL score? If yes, please givethe reason</p>	<p>The questions aimed to find out the benefits that students get from using YouTube. There were thirty participants who stated that utilizing the YouTube application in learning TOEFL. From YouTube the informants got information about tips and strategies for learning TOEFL, that was fun and not boring. The</p>

		TOEFL score obtained from those who utilized the application were increased from before.
7	Can YouTube be used as a learning medium? If yes, please give the reason.	All participants agreed that YouTube can be used as a learning medium. This is due to a lot of knowledge from various countries, easy to access, helps teachers to motivate in learning and it provided online discussions.
8	Have you ever heard of Yanto Tanjung YouTube channel? If yes, where did you know about him?	All participants answered different answers. Seventeen of them stated that they knew Yanto Tanjung YouTube channel from their friends. Eight participants knew Yanto Tanjung YouTube channel from the X application. Four participants knew this channel through YouTube when searching TOEFL learning, and one participant knew through Instagram.
9	Why did you choose Yanto Tanjung YouTube channel for TOEFL preparation?	Question number nine in this questionnaire was to find out the reasons for students choosing Yanto Tanjung YouTube channel as TOEFL learning material. Fifteen of them stated

		<p>the explanation were easy to understand for beginners. Fourteen of them stated that the material taught completely and the material delivered was very simple. It helped beginners to understand the material from TOEFL. There was one participant stated the teaching carried out on Yanto Tanjung YouTube channel was innovative and had developed. The material delivered also always followed the TOEFL standard in each session.</p>
10	<p>How is the process of learning TOEFL using Yanto Tanjung YouTube channel?</p>	<p>Almost all participants gave positive feedbacks. This can be seen from there were four participants stated that Yanto Tanjung gave tips and strategies in answering TOEFL. Interesting learning was stated by nine informants. Process of learning was good according to six participants due to it divided into sections. Five of them stated that it was easy to understand. It was suitable for beginner. Two of them stated that it was like learning TOEFL class at university. Two participants stated that it provided</p>



		knowledge on TOEFL. One of them stated that process of learning through test. Meanwhile one of them stated it was boring.
11	Was Yanto Tanjung's explanation easy to understand?	All participants agreed that the explanation was easy to understand.
12	Did the use of Yanto Tanjung YouTube channel have a significant effect on TOEFL scores? If yes, How was your TOEFL score after using Yanto Tanjung YouTube channel as your learning tool? Please mention the score	Almost all participants felt that their TOEFL scores had increase. It was because their scores exceeded the minimum required for the thesis requirement. There were twenty-six participants had scores more than 450 and four participants had scores 450.
13	If you have any score yet, what was your TOEFL score before using Yanto Tanjung YouTube channel as your learning aid?	There were thirty had scores below 450.
14	Did you think the learning on Yanto Tanjung YouTube channel	Almost all participants agreed that the learning was interesting. However, one participant suggested that the learning

	interesting?	should be more comprehensive.
15	What did you feel after learning TOEFL using Yanto Tanjung YouTube channel?	Sixteen of them felt happy after utilizing Yanto Tanjung YouTube channel as a resource. Thirteen of them felt confident in answering TOEFL. Their knowledge to answer TOEFL test were increased. One of them felt normal. This was because her TOEFL score improved if she prepared properly for TOEFL learning. It could utilized YouTube or TOEFL preparation classes.
16	What would you suggest for Yanto Tanjung YouTube channel in the future?	Twelve of them suggested to increase the number of practices on TOEFL questions. One participant suggested to increase the quality of the audio to make it clearer. Eight participants asked to improve the way he teaches. Meanwhile nine of them did not give suggestions to the YouTube channel. According to them, this channel was very good.

From the findings of the questionnaire answers, it can be concluded that some students recognized and used the Yanto Tanjung YouTube channel as a medium of learning to improve the TOEFL scores of these students. These

students also felt the benefits of this learning including increasing understanding and TOEFL scores obtained by these students. One of the factors that led to the increased understanding of these students with TOEFL questions was because the material presented by the Yanto Tanjung YouTube channel was very simple and easy to understand and had complete material.

## **2. Result of interview**

From the result of interviews with 5 students, the following data were obtained:

- a. Why did you choose Yanto Tanjung YouTube channel as English learning media?

Based on the interview, the first reason the participants chose Yanto Tanjung YouTube channel was because the explanation of the material presented was simple and easy to understand. Student A said *"I really like the way he explained. It was easy to understand. The way the he explained was also not complicated but the explanation was easy."* The explanation provided by the Youtuber was very clear. The channel also conveyed one material in each video. The material was presented with a short duration of time. Student C said *"...the way he divided one material in each video and did not mix it with other material so that it made easier for listeners to understand."* It made students focused on learning more deeply because the material divided into several materials in each video. The material was suitable for beginners who wanted to learn TOEFL. Student E said *"the way of he explained the material very simple and very easy to understand, it was suitable for beginners who wanted learn TOEFL."*

The second reason was due friend's recommendation. Two students chose Yanto Tanjung YouTube channel because they followed their friends' recommendation. Student D said *"because I wanted to pass the TOEFL exam requirements. So, my friend recommended this YouTube channel to learn TOEFL from beginners until the level of difficulty increasing."* After they watched this YouTube channel, they admitted that his explanation was easy to understand. Student B said *"when I watched it, I understood the explanation. It was different in the university. I watched this channel because I wanted to take the TOEFL test that time."*

The third reason was because the learning process was more flexible. Students could manage the TOEFL learning process. It would not interfere with other activities. Then, students accessed this YouTube channel for free. It allowed students to replay the video material.

- b. What are the benefits of Yanto Tanjung YouTube channel as TOEFL preparation resources?

The participants mentioned various advantages they obtained from watching Yanto Tanjung YouTube channel. The first advantage was it improved their abilities according to four students. Yanto Tanjung YouTube gave tips and strategies in answering TOEFL test. It made them felt confident to answer TOEFL test. Student A said *"the benefit was I understood skill in TOEFL testwell and knew tips in answering TOEFL. So, I was more confident."* Their TOEFL scores improved because they were confident in answering TOEFL test. This reason was similar to student C, she improved in the structure's ability. Mr. Yanto Tanjung divided the material into some video. It helped to focus on the

topic of TOEFL learning. He also actively answering questions in the video comments section.

They improved their abilities due to the detailed explanation. According to student B, the material was taught in detail. It was useful for beginners who wanted to learn TOEFL. Student B said *“In my university, the lecturer was not explained as detailed as Yanto Tanjung. His channel has a level, he taught us at a level of zero. Even the audiences did not learn TOEFL of the university level.”* Based on the results of the interview, the benefit was felt by beginners who wanted to start learning English. The explanation used the simple language. This made it easier to understand for beginners.

Based on the answer of student D, the benefit was free TOEFL preparation class. Student D said *“I got the beneficial knowledge. I did not need to pay the learning process and I passed the TOEFL test requirement.”* According to student D, Mr. Yanto Tanjung was the lecturer at university in Indonesia. TOEFL taught directly by experts. Student D said *“... he was a lecturer at one of the universities in Indonesia.”* Based on student D, the benefits obtained from Yanto Tanjung YouTube channel were knowledge and understanding of TOEFL learning taught directly by experts. Mr. Yanto Tanjung was lecturer. So, the credibility of an English speaker was highly trusted.

After that, the advantage was easy to access. Almost all participants experienced this benefit. Student C said *“... it can be accessed anywhere and anytime, making it easier for me to learn TOEFL.”* YouTube was easy to access through handphone or computer. It enabled students to manage their time while

studying TOEFL and the other activities. The students could watch the material repeatedly until they understand.

Based on the answers, there were many benefits gained in learning TOEFL. Almost all participants said was easy to access YouTube because they need the internet in learning TOEFL. Furthermore, four students also said the benefit was that it improved their abilities to answer TOEFL test. This was due to the strategies and two students got free TOEFL preparation taught by lecturer at one of the universities in Indonesia.

c. What are the limitations of Yanto Tanjung YouTube channel?

The results of the interviews showed several limitations of Yanto Tanjung YouTube channel according to the participants. The first weakness was a slow intonation. There was one student said the limitation was the intonation was slow. Student C provided the answer of the interview. The limitation was he explained the material slowly. The duration was very long. Student C said *“In my opinion was only in the way he explained which was a bit a slow so that it made the video duration longer.”* Student C who had the problem about the video duration used the solution for quick speed in the video duration.

Moreover, there were few practiced questions available in the video. The limitation was felt by student E regarding Yanto Tanjung YouTube channel, which was a little bit of the practice questions. It did not train student E’s ability in answering the question. Student E said *“In my opinion, everything was good. However, the number of questions given were few, so I could not explore the new questions.”* Based on the response, it concluded that the explanation was very simple and easy to understand. However, he did not provided example of relevant

questions in each material, which the participant found difficult to practice in answering TOEFL questions.

After that, the limitation was felt by student D was that there were advertisements that cannot be skipped. Student D did not focus in learning TOEFL. Student D said *“The limitation was the ads that could not be skipped, but it was not disturbing.”* Furthermore, there were no direct interaction. YouTube provided a comment section to discuss, ask and answer questions, but the answer from the YouTuber would be delayed in providing feedback. The students have to wait for a response to their questions.

From the findings of the interview, it could be concluded that students who have studied TOEFL through Yanto Tanjung YouTube channel had many benefits and it influenced the improvement of their TOEFL score. It also provided free TOEFL preparation so that they were easy to access this channel anytime and anywhere. This channel provided new knowledges, tips and strategies in answering TOEFL test. Mr. Yanto Tanjung explained the material simply and detailed. Meanwhile, the students also claimed the limitations of Yanto Tanjung YouTube channel, namely the slow explanation, few practice questions, many advertisements, and no direct interaction.

## **B. Discussion**

The research findings above adjusted based on the problems that have been determined. The research focused on the perceptions of students as well as the benefits and limitations of Yanto Tanjung YouTube channel as a TOEFL learning media. This discussion was presented descriptively to find out from the participants' point of views about Yanto Tanjung YouTube channel.

## **1. Students' perceptions on the effectiveness of using Yanto Tanjung's YouTube channel as a source for TOEFL Preparation**

TOEFL played an important role in education and future careers, students in universities such as university students need to learn TOEFL. English language learning through social media was considered more advanced and developed than learning in a conventional way. This was line with Eni's research which stated that YouTube was the social media most often used by students to learn English.<sup>46</sup> So, YouTube was ranked 1 for English learning in everyday life.

The problem that occurred in each participant regarding TOEFL was the fewer basic skill and less practice. It can be seen the students lacked mastery of grammatical structure, vocabulary, and pronunciation. It interfered when answering TOEFL. Another factor was the lack of practice. The participants felt unfamiliar with the pronunciation of each question in the listening section. This was in line with Nurfitriyati's research which stated that the problem that occurred in each student when taking the TOEFL test was fewer basic skills, less motivation, and less practice.<sup>47</sup>

In this research, the participants used YouTube social media as a medium for TOEFL learning. According to the participants, the use of YouTube as TOEFL learning was considered effective and highly recommended. This was in

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<sup>46</sup> Eni Suriyah, "Students' Perception on Learning TOEFL Structure and Written Expression Using Youtube Video and Instagram," *JELE (Journal English Language and Education)*, Vol. 8, No. 2 (2022): 1–11.

<sup>47</sup> Halim and Ardiningtyas, "Difficulties Faced by the Students in Answering Toefl Test Questions." 227



line with the CALL theory that learning English through YouTube was more effective because it can motivate students to learn.<sup>48</sup>

According to fifteen students who became participants said that the material presented by the speaker on Yanto Tanjung YouTube channel was very easy to understand. This was in line with Berk's research, that the use of YouTube as an additional learning resource can correlate with one's understanding of English.<sup>49</sup> TOEFL learning materials learned through YouTube videos were easier to understand than classroom learning so that social media-based learning can replace the role of conventional learning in the classroom. According to CALL theory, this happens because learning by using the internet in accordance with the context was more effective learning than other learning models.<sup>50</sup> In addition, YouTube also be accessed flexibly and easily. Students had no time limit in learning TOEFL. This was similar with Anthonysamy's research. It stated YouTube had a repository over 7 billion videos that were easily accessible to the general public and were free to watch.<sup>51</sup>

Based on the learning method carried out by Yanto Tanjung YouTube channel on social media, it provided many benefits that can be felt by participants. One of them was increasing understanding in working on TOEFL questions. It improved TOEFL score results. The use of various e-learning technologies including YouTube to learn structures and other materials can

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<sup>48</sup> Abusa, "Computer Assisted Language: Merits and Deme In addition, YouTube also be accessed flexibly and easily. Students had no time limit in learning TOEFL.rits." 27-28

<sup>49</sup> Berk, "Multimedia Teaching with Video Clips: TV, Movies, YouTube, and MtvU in the College Classroom." 14

<sup>50</sup> Abusa, "Computer Assisted Language: Merits and Demerits." 30-31

<sup>51</sup> Anthonysamy, Koo, and Hew, "Self-Regulated Learning Strategies in Higher Education: Fostering Digital Literacy for Sustainable Lifelong Learning." 17-18

improved student learning outcomes and abilities. The web-based learning system as a whole enriched students' ability in TOEFL.

## **2. The benefits and limitations of Yanto Tanjung's YouTube channel as a source of TOEFL Preparation**

Every content, especially TOEFL learning content carried out by Yanto Tanjung YouTube has benefits and limitations. According to participants who have felt the benefits of TOEFL learning from Yanto Tanjung YouTube were improve students' abilities, free TOEFL preparation and easy to access in learning TOEFL. This was in line with Badi'ah research who stated that online TOEFL training and learning provided benefits for increasing knowledge, knowing tips and strategies for answering on questions, increasing problem-solving skills, increasing abilities, increasing understanding of material and exercises, helping and facilitating understanding of the material, and knowing knowledge capacity.<sup>52</sup> The use of YouTube as a learning media made us understand how to manage time, and strategies and know the instructions for questions related to structure and reading. This was evidenced by the increase in participant scores after studying TOEFL using Yanto Tanjung YouTube channel. Through online TOEFL learning using YouTube which was proven to be able to increase TOEFL scores.

Meanwhile, another limitation found on Yanto Tanjung YouTube channel was the slow delivery and it was considered boring. However, the participants found a solution to this by utilizing features on YouTube media, namely accelerating the duration of exposure. This was one of the benefits of learning

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<sup>52</sup> Roudlotul Badi et al., "TOEFL Onlines Special Ramadhan ( TOSR ): Program Pelatihan Untuk Mahasiswa Tingkat Akhir Upn ' Veteran ' Jawa Timur," *SELAPARANG. Jurnal Pengabdian Masyarakat Berkemajuan*, Vol. 6, No. 4 (2022): 1932–1943.

using YouTube social media, one of which was that it set the video. Another benefit was that the material from the YouTube Channel could be replayed more than twice to understand the material. This helped students develop their interest and motivation to learn TOEFL. It was line with Aina's research who stated YouTube was playback the video material as many times as possible.<sup>53</sup>

YouTube is one-way learning. Students found it difficult to ask questions directly to the YouTuber because there was no interaction between the Youtuber and students while utilizing the YouTube channel. It was same as Setyonyoto's research which said that students could not directly ask questions to the speaker.<sup>54</sup> Then, Learners who utilized YouTube to study for the TOEFL also experienced an internet connection problem. Not all students had access to reliable internet connection during the learning process. It was due to their locations. Some students lived in the outermost, border and disadvantages area. It was similar with Temitope's research, it stated other authors highlighted technological limitations, particularly in developing nations. These include issues with internet access, a shortage of devices, and an unstable electricity supply.<sup>55</sup>

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<sup>53</sup> Kola and Sunday, "Mobile-Learning ( M-Learning ) Through." 117

<sup>54</sup> Setyonyoto, Harris A, Ratri, Devinta PuspitaUtmawati, 'Like, Subscribe, and Share': Students' Views on Using YouTube Videos to Improve Their English Vocabulary."121

<sup>55</sup> Oteyola, Bada, and Akande, "Southwestern Nigerian University Undergraduates' Acceptance of YouTube as a Web-Based Instructional Tool." 54-5

## CHAPTER V

### CONCLUSIONS AND SUGESSTION

This chapter provides the conclusion and suggestion. The conclusion and suggestion were presented as follow:

#### **A. Conclusion**

Based on the results of the analysis of questionnaire and interview, it is concluded that:

1. Yanto Tanjung YouTube channel was an effective learning tool for TOEFL preparation because the material presented in the video was very simple and easy to understand. The students can improve their abilities. It also provides material that can increase understanding of TOEFL questions and improve the students' TOEFL scores.
2. The benefits the gained from using Yanto Tanjung YouTube channel were it improved students' abilities as the video provided detailed explanation. It also provided free TOEFL preparation class and the students can accessed this channel easily. However, the limitations of the channel were the explanations were considered slow, the examples of questions given were a few, many advertisements that disturbed the concentration of the students during the learning, and students cannot interact directly with YouTubers

#### **B. Suggestion**

Based on the results of this research, there were suggestions from researcher, namely:

1. For lecturers

Lecturers should arrange and conduct fun TOEFL preparation lessons. The lecturers can utilize the YouTube as learning media in the class. So, the students can be motivated in the TOEFL preparation class.

2. For students

Students should practice answering the TOEFL frequently. Many students have basic skill problems and lack of practice. The students can utilize YouTube in the TOEFL preparation independently. Many YouTube channel provide TOEFL learning.

3. For future researchers

In order to develop this research related to the effectiveness of YouTube channels as TOEFL preparation media from other perspectives, and was expected to be a reference for future researchers