

**EXPLORING STUDENTS READING INTEREST THROUGH
TIKTOK MULTIMODAL LITERACY**

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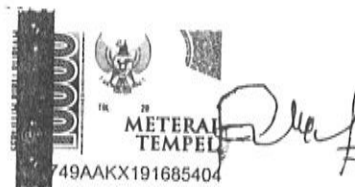
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untuk memperoleh gelar sarjana Pendidikan merupakan hasil karya sendiri.

Apabila di kemudian hari terbukti atau dapat dibuktikan bahwa skripsi ini
hasil jiplakan, maka saya bersedia menerima segala sanksi yang diberikan atas
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ABSTRACT

Riski Nadya Putri, 2023. Exploring Students Reading Interest Through Tiktok Multimodal Literacy. Skripsi English Department, Tarbiyah and Teacher Training Faculty, State Institute for Islamic Studies (IAIN) Langsa.

Supervisor (1) . Dr. Zulfitri, MA. **(2)** Dr. Fakhurrazi, M.Hum

This study aims to determine students' reading interest in using the Tiktok application at SMPN 8 Langsa. This study uses a qualitative approach using a type of phenomenology. The research subjects were 6 students at SMP Negeri 8 Langsa. Data collection was carried out by observation, documentation and interviews as research validity data. The results showed that students were very interested in using the Tiktok application as a reading medium. Students considered the Tiktok application to be something positive and could be used as a medium for students' interest in reading. It can be concluded that Tiktok is an application that can be used to increase students' interest in reading.

Keywords: Reading interest, Tiktok, Multimodal Literacy.

CHAPTER I

INTRODUCTION

F. Background of Study

Technology in the age of globalization offers many advantages For people of all walks of life. Technology in education is very important for teachers and students to support the teaching and learning process. The use of technology makes the process of teaching and learning in the classroom more enjoyable. Technology has become a new notion of learning that has received great feedback from both students and lecturers¹. Technology has also changed people's educational lives. Advances in digital technology have changed the way people access and share information from printed information to Internet-based information.

One of the most prevalent internet-based technologies is media social. Social media are platforms that enable the exchange of information and idea through digital interaction between users. There are several examples of social media platforms such as Youtube, Facebook, Instagram, Tiktok, but there are many people with different goals in communicating with different age groups. With the help of TikTok, students can watch and search many easy-to-read educational videos, making reading fun and engaging. If the teaching process is unacceptable, read less. Students have limited study time, which affects their comprehension and grades. Therefore, students can be inspired by using her TikTok and stimulate

¹ Bezemer, J., & Cowan, K. (2021). Exploring reading in social semiotics: Theory and methods. *Education 3-13*, 49(1), 107-118.

their interest in reading by watching lots of creative videos by native speakers and practicing well. What's more, you can use it to study anytime and anywhere.

Preliminary research indicates that students in the English Education and Although study participants were interested in reading English books in the library, discussing English topics with friends, and learning English through other media such as television and educational videos, this was not the case. yeah. But as a matter of fact, most students in this major use social media such as Facebook, Twitter, Instagram, Tiktok, Youtube to read English words and phrases so that they can use those words. increase. It shows that you like it. Research shows that social media has a positive impact on learning areas such as student participation, discovery, creativity, active learning, practice and professional development. Students felt that social media played an important role in improving their English skills. She also uses this her TikTok tool to make her videos fun, interesting, and easy to understand. This increases students' interest in speaking learning.²

Social media are platforms that facilitate the exchange of ideas and information through digital interaction between users. Study from a nationally representative survey of 1,502 U.S. adults conducted by telephone from January to January. Social media isn't always handiest used for communication, however additionally for different components including education. Social media is one of the equipment for gaining knowledge of new know-how and gaining knowledge of new skills. Social media applications that are venues for social media interactions, including Tik Tok applications. A modern social media application

² Al Arif, T. Z. Z. (2019). The use of social media for English language learning: An exploratory study of EFL university students. *Metathesis: Journal of English Language, Literature, and Teaching*, 3(2), 224-233.

that allows users to create and share interesting videos, interact in comments and chat privately. This application presents special effects that are interesting and easy to use. So that everyone can create a cool video with motivational words that are interesting to read, this makes Tik-Tok an application with many users.³

Reading is one of the educational activities that can provide complex activities, such as the information and knowledge contained in it, and can add knowledge to languages that are not yet known. Reading is the process performed and used by the reader to obtain the message the author intends to convey through the oral and written medium. Reading plays an important social role in human life, most of the educational process depends on literacy and reading awareness, making reading one of the most important assets for a country's development. Reading is basically the beginning of knowledge acquisition. All the science and knowledge that has been discovered over the centuries of human history has been written into the books that we can study today. So that the knowledge that exists on this earth can never be learned if it is not preceded by a willingness to read.

Drawing on previous research on social media used for language practice, this study explores how people use the Tik-Tok application to increase their interest in reading in the classroom, as well as how multimodal literacy It was intended to find out what views people have on using Tik-Tok as a medium. Researchers hope this research can introduce new insights into how people practice their literacy in the Tik-Tok application outside the classroom, and help people to use Tik-Tok as

³ Sari, P. K., Rostini, D., Fajarianto, O., & Safitri, Y. (2020, April). The Effect of Social Media on Reading Intensity of Fifth Grade Elementary School Students. In *International Conference on Agriculture, Social Sciences, Education, Technology and Health*. Atlantis Press. 215-218.

a reference for teaching and learning at SMP N 8 Langsa. The researcher intends to do a study entitled “Exploring Students Reading Interest Through Tiktok Multimodal Literacy”.

G. Research Question

Based on the above background, the researchers developed the following problem statement.

1. How do participants use the Tik-Tok Application as a medium for reading interest?
2. How do participants view the use of the Tik-Tok application in reading?

H. Purpose of Study

Based on the formulation of the problem above, the researcher has the following purposes.

1. Describe how participants use the Tik-Tok application as a reading medium.
2. Describe the participant's perspective on the use of the Tik-Tok application in reading.

I. Significance of Study

The authors hope that this study will describe and provide more information about participants' reading and writing practices related to Tik-Tok media use. Additionally, the study should also enable English learners and English-speaking educational institutions to use new social media such as Tik-Tok as tools in their

teaching and learning processes. This is due to the fact instructors and teachers are handling more youthful generations who're familiar with the use of virtual structures for all forms of studying, writing and language exercise. They are predicted to be acquainted with how college students exercise language, studying and writing in extracurricular activities. With this in mind, we hope that teachers will consider integrating various social media platforms as reading sources.

J. Terminology

1. Reading

Reading is seeing a set of written symbols and understanding the meaning of those written symbols. When we read a book, we see written symbols (letters, punctuation marks, spaces). Then we use our brains to translate it into words, sentences and paragraphs to convey something.

2. Reading Interest

Interest in reading is the emotion that accompanies reading or that draws particular attention while reading. Students will actively read if they are interested in reading. To be successful in reading, students must be motivated to learn. Because reading can be viewed as an activity that becomes a habit.

3. Multimodal Literacy

Multimodal literacy is a time period derived from social semiotics and refers back to the examine of language that mixes or extra modes of meaning. As a related term, multimodality refers to the composition of multiple modalities in meaning or meaning formation.

CHAPTER II

REVIEW OF LITERATURE

A. Reading Interest

Reading is seeing a set of written symbols and understanding the meaning of those written symbols. When we read a book, we see the written symbols (letters, punctuation marks, spaces). Then we use our brains to translate it into words, sentences and paragraphs to carry something. There are many ways to read. We can read silently or read aloud. Reading is a receptive skill. Because we get information from reading. In addition, reading also requires speaking skills that allow you to pronounce the words you read. The ability to read is also a productive skill as we receive information after reading and can also pass on the information we receive to others. Reading is a good way to improve your English skills. Of course, you can increase your English vocabulary through reading, and you can use it when speaking English. Reading is therefore a very worthwhile activity and highly recommended for anyone who wants to learn English.⁴

Reading is an activity that helps readers gain more knowledge without spending money. Through analyzing, readers accumulate new information, new knowledge, and find out new ideas. When analyzing, college students want to recognize the text. Reading comprehension is a shape of analyzing geared toward information the analyzing itself. Louise Speer suggested that it is far more important for us to understand what we read than to know our mechanical reading skills. This means that understanding what you read is the most important aspect

⁴ Woolley, G. (2011). Reading comprehension. In *Reading comprehension*, Springer, Dordrecht, 15-34

of reading. There are many reasons Indonesians have difficulty understanding English texts, one of which is that English is not their mother tongue. Along these lines, reading comprehension is a difficult activity. Therefore, to understand English sentences, you must have an interest in reading sentences. Increased interest in reading affects vocabulary acquisition. Not just the vocabulary itself, but other aspects of English proficiency as well.⁵

Reading comprehension is the system of mixing examine facts with earlier information to assemble meaning. According to M. Bojovic, comprehension is at the heart of reading because the purpose of written language is to convey a message. If the reader doesn't understand the message, don't read it.⁶ Comprehension, according to Ruddell, consists of prior knowledge and experience, information in the text, the task of the reader in relation to the text, direct social interaction and communication, remembering, or anticipating. From the above description it is clear that comprehension or comprehension is an important part of learning ability in any reading activity. Students should be able to read a text consisting of many sentences and select the main idea associated with every sentence.

Reading comprehension is the ability or ability to understand what is read. When reading, sometimes it is difficult to understand what the author is saying from the summary sentences. Through this ability, a person understands what the author meant and is able to construct his own meaning from the texts he reads.

⁵ Louise Spear-Swerling (2016). Common Types of Reading Problems and How to Help Children Who Have Them, *Reading Teacher*, 69.5, 513–22

⁶ M Bojovic (2010). Reading Skills and Reading Comprehension in English for Specific Purposes, *The International Language Conference on The Importance of Learning Professional Foreign Languages for Communication between*, 1–5

Once the reader understands what is most important, they should be able to identify it. Comprehension requires a wide range of abilities and abilities on the part of the reader. These include cognitive skills (attention, memory, critical analysis skills, reasoning, visualization skills, etc.), motivation (reading goals, interest in what you are reading, self-efficacy as a reader), and It includes different types of knowledge (vocabularies, subjects). knowledge).). topic, knowledge of language and discourse, knowledge of specific comprehension strategies). Of course, the specific cognitive, motivational, language skills and knowledge bases used in each act of reading comprehension depend on the text used and the person's specific activity.⁷

Interest in reading is the emotion that accompanies reading or that draws particular attention while reading. Students will actively read if they are interested in reading. To be successful in reading, students must be motivated to learn. Because you can see reading as an activity that becomes a habit for you. Interest is one aspect of her influential side. Remante discovered that interest is a feeling of liking or attachment to something or an activity without being forced to do so.⁸ According to Holland in Romainah interest is the tendency of the heart to be exalted towards something. In other words, interests must suit each individual. When he deems something inappropriate for him then chances are he will not

⁷ Eben Pasaribu (2016). The Correlation of Students' English Reading Interest At Library on Students' Vocabulary Achievement At the Teacher Training Faculty of Nommensen University Pematangsiantar", *IOSR Journal Of Humanities And Social Science IOSR- JHSS*, 21.2,39–44.

⁸ Remanente (2017). Factors Affecting Academic Reading among Students, 0–19

consider it important or interested in something.⁹ Reading interest means a high tendency towards reading activities or a high willingness in reading activities, or can be identified with a love of reading. The research states that "Reading interest is recognized as a multidimensional construct, combining affective, cognitive, and behavioral tendencies of a person towards an object, Events or Tasks Related to Reading".

Combines emotional, cognitive, and attitudinal tendencies toward reading-related objects, events, or tasks to increase students' interest in reading. Therefore, some of the factors that influence a student's interest in reading are the environment that shapes an individual's personality and way of thinking. A good environment is created by people who provide positive encouragement in all aspects of life. Second, a copy-and-paste culture is common in student environments, especially technology users who use the Internet and computers to find sources of assignments such as articles, news, and other information they need. Copy-paste culture affects students' interests because they are lazy about comprehensive reading. Another factor is lack of motivation. In order for students to enjoy reading, they need reading motivation. When someone knows and understands the benefits of reading, they realize that reading is very important and their interest in reading increases. The next elements are reading opportunities and reading resources. This makes it easier for students to read. Interesting books and cozy places attract students to read.¹⁰

⁹Rumainah (2018). Undergraduate Students "Reading Interest and Reading Comprehension Achievement in a State Islamic University", *Ta'dib: Journal of Islamic*, 54-64

¹⁰Fitria, W. (2019). Reading Interest and Reading Comprehension: A Correlational Study. *Journal Educative: Journal of Educational Studies*, 4(1), 95.

As a teacher or educator, you should know how to increase students' interest in reading. This literacy ability is very important for students to have. Because with literacy skills, students can better understand and also understand material from textbooks at school. Not only teaching materials, reading will also broaden our horizons so that we can share knowledge with others. Of course this will be beneficial for yourself and others in the future. We can use the media or what is around us to increase students' interest in reading, such as the tiktok application, YouTube, Instagram, comics, food recipes, illustrated short stories, and so on. Reading like this does have a few sentences, but this can increase students' interest in reading because without realizing they will read every word. Then over time they will be more interested in reading even if they only start from reading a little but this is an improvement.¹¹

Teachers can also make slogans containing educational messages about reading in the style of young people. Then stick this slogan in every location frequented by students such as classrooms, libraries, school halls, teachers' rooms, and so on. With this slogan, they will often see it and remember it continuously, and it is hoped that students will be able to increase their interest in reading. Sharing can also increase students' interest in reading, after the teacher or father has finished reading a book or story on social media. Telling students about the book in a discussion-like atmosphere will make them interested in knowing more about the story. Teachers can guide their students to find strategies to make reading more

¹¹ Sy, E. N. S. A., Anjarani, D. R., Indahwati, R., Yuliana, E., & Firmansyah, R. (2022). Litecorn (literasi corner) untuk meningkatkan minat membaca siswa smpn 5 pamekasan. *J-MAS: Jurnal Pengabdian Masyarakat*, 1(4), 539-544.

enjoyable. This method can be done such as asking students to read one paragraph one person aloud in turns.¹²

B. Application in Teaching Reading

1. WhatsApp

WA is a cross-platform mobile application. Different from SMS (Short Message Service) apps, which can only send text messages and are a paid feature, WA applications are free and allow you to send an unlimited number of images, video and audio messages. In short, WA is an immediate messaging app for smartphones, WA's capability is sort of similar to SMS apps. However, WA does not use credits, it makes use of net data. So you do not must fear approximately the variety of characters or the quantity of statistics you send. There aren't any limits so long as you've got sufficient net data. Over 1 billion human beings in over a hundred and eighty nations use his WA to live in contact with buddies and own circle of relatives anytime, anywhere. The name WA alludes to the phrase "What's Up". WA started as an alternative to SMS. In addition to voice calls, it additionally helps sending and receiving numerous media which includes texts, photos, videos, documents, and place information. Our messages and

¹² Firmansyah, R., Hunaifi, N., & Sugiyono, S. (2019). Perancangan sistem informasi literasi berbasis web untuk meningkatkan minat baca siswa. *just it: Jurnal Sistem Informasi, Teknologi Informasi dan Komputer*, 10(1), 52-61.

calls are blanketed via way of means of quit-to-quit encryption, and no 0.33 party, consisting of WA, can examine our messages or snoop on our calls.¹³

Reading through social media such as WhatsApp can be a very efficient and effective medium for enhancing students' digital literacy. One of them is the exchange of learning materials, task lists and exam grids. Communication of information spreads quickly and reaches all students. Reading activities using social media such as WhatsApp can affect the development of students' language skills. Its positive impact is that it is a form of learning innovation that provides quick, direct, and easy access without the need for large costs. For example, you can send a message via WhatsApp by simply taking a picture of a subject and copying that subject. Negative effects include students losing concentration, being easily distracted, and becoming dependent on social media. The reason for this is that it is used for other purposes such as updating statuses, sending gossip messages, and even spreading fake news, rather than using learning media. Therefore, students and teachers need to work together and coordinate with each other when using WhatsApp as a reading and writing medium..¹⁴

¹³ Pranajaya, P., & Wicaksono, H. (2018). Pemanfaatan Aplikasi Whatsapp (Wa) Di Kalangan Pelajar: Studi Kasus Di Mts Al Muddatsiriyah Dan Mts Jakarta Pusat. *Orbith: Majalah Ilmiah Pengembangan Rekayasa Dan Sosial*, 14(1), 60-61

¹⁴ Napratilora, M., Lisa, H., & Bangsawan, I. (2020). Using WhatsApp as a learning media in teaching reading. *Mitra PGMI: Jurnal Kependidikan MI*, 6(2), 116-125.

2. Twitter

Twitter is a web social networking and microblogging provider that permits customers to ship and study textual content messages of as much as a hundred and forty characters. Since November 7, 2017, that number has increased to 280 characters, so-called tweets. Since its inception, Twitter has grown to be one of the top 10 most visited websites on the web. On Twitter, unregistered customers can simplest examine tweets, however registered customers can write tweets thru her internet site interface, brief her messages (SMS), or numerous cellular her tool applications. This application is growing very fast and is gaining popularity all over the world. In January 2013, on Twitter he had over 500 million registered users, of which he had 200 million active his users. As of early 2013, over 500 million tweets were sent by Twitter users per day, and more than 1.6 billion searches were processed by Twitter per day. This boosted Twitter's position as the world's most-visited social networking site from 22nd to 2nd. This Twitter service is used for various purposes such as political campaigns, protests, learning support tools, and emergency contact methods.

Twitter is one of the many social media that is widely used by people around the world today. Twitter has become a social media that is not only used as a tool for communication, but has also been used as a reading medium to get information, lessons and can also be used as an advertising medium. The initial concept of Twitter is a system that can help its users to be able to send messages that can be spread to all their friends, colleagues and

relatives and family. Through Twitter we can express what we think, many Twitter users share some quotes or content in English about love, lessons, verses in the scriptures, humor, motivation, and Twitter users also usually share some forms of grammar that are owned by certain countries. Twitter can be an interesting reading place for its readers, because students can read many unique and interesting stories and lessons.¹⁵

3. Instagram

Instagram is an image-primarily based totally social media that gives an internet provider for sharing photographs and videos. Instagram is primarily based totally on information the general capability of this application. The word "insta" comes from the word "immediately", just like the Polaroid camera, which turned into higher regarded as "immediately photography" on the time. Instagram also can show photographs instantly, much like Polaroid. The word "gram" comes from the word "telegram" used to speedy ship data to some other person. Just like Instagram wherein you could add your photographs to the web, so that you can right now acquire the data you need to convey.¹⁶ That's why Instagram is an abbreviation for Instant and Telegram. The Instagram software lets in customers to add pics and motion pictures to their feed, which may be edited with diverse filters and prepared

¹⁵ Espinoza-Celi, V., Pintado, C. M., & Ulehlova, E. (2018). Use of Twitter for improving reading comprehension skills. *Transforming education for a changing world*, 352.

¹⁶ Rijoly, H. M. & Tuhumury, E. M. (2019). Instagram Sebagai Alat Penilaian Keterampilan Berbicara Dan Strategi Peningkatkan Keterlibatan Peserta Didik Dalam Pembelajaran Bahasa Inggris Di Kelas 7.1 Smp N 6 Ambon. *Jurnal tahuri*, 16(2), 22-34.

with the aid of using tags and location. Uploads may be shared publicly or with pre-accepted followers. Users can seek different customers' content material with the aid of using tags and location, and examine trending content material. Users can like pics and observe different customers to feature their personal content material to the homepage.

Instagram is one of the maximum famous social media in current years. Many of us spend time reading status updates and posts on Instagram. Students and teenagers are on They are on Instagram most of the day and follow many English learning accounts such as Kampong English EM and Mr. D. In addition, I also follow accounts of Western actresses and international soccer who surf using English as a medium for learning English. their contribution. Some people are able to watch westerns without Indonesian subtitles because they often read status messages in English on Instagram. His creators of some of the most famous English content on Instagram include Guru Dannis, Enliven and Aarons English focused on English learners. This account helps students learn English by creating videos and providing English vocabulary context information. Through these accounts, people not only learn English, but also indirectly learn from overseas idols, such as checking idol status on Instagram and following idols' speeches in videos posted on Instagram can also do.¹⁷

¹⁷ Avila, J. (2021). MultimediaResponse: Instagram as a Reading Activity in a University English Class. *Journal of Adolescent & Adult Literacy*, 64(5), 531-541.

4. Youtube

YouTube is the world's largest and most popular online video site, especially on the web. YouTube users are currently divided into different age groups, from children to adults. Some people call YouTube a video-based social media. Because YouTube is undoubtedly the first page people go to when they want a particular video. Different types of video clips are uploaded by different groups of users. From tutorials to music clips, movie trailers, educational videos, short films, TV movies, vlogs and more.¹⁸ So far, we know Youtube to watch various videos on it. But actually there are many benefits that can be obtained by uploading videos on Youtube. Users can upload videos, search, watch, discuss videos and share video clips for free. It is visited by millions of people every day.

YouTube media is a media that belongs to the audio-visual category which is used in the learning process as an intermediary for conveying teacher messages to students in learning to read comprehension. Reading is interaction with language that has been translated into written form. If someone can interact with language that has been interpreted in written form, that person is considered to have reading skills. In this era it greatly influences lifestyle changes which give an illustration of students wanting it easier and easier to find something or read the references they want. Reading also has a profound impact on the quality of the development of a reading culture in the nation and state. Books are sometimes very boring and make

¹⁸ Prasetya, F., Embuningtiyas, S. S., & Andriyanto, D. (2022). Youtube Sebagai Media Pembelajaran Di Indonesia. *Jurnal Pendidikan Teknologi Informasi (JUKANTI)*, 5(2), 192-202.

the learning process rush. With English learning videos you will be different. In addition to reading the text shown in the video, we will also read the audio and video presentations to make it easier for everyone to understand the lessons.¹⁹

5. TikTok

TikTok is an utility that gives special, precise and thrilling effects. Users of this utility can without problems create cool brief films that entice the eye of many viewers. The TikTok app is a Chinese social community and tune video platform released in September 2016. This app is a tune-primarily based totally brief video advent app this is very famous with many people, together with adults and minors. Use of this utility relies upon on its user. It depends on whether you want to use it positively or negatively. One of Tik Tok's goals is to let users be creative. From the beginning, this app was created with the concept of music videos. You can enter or create any content according to your creativity.²⁰

People have developed technology, participated in social media, and shared lessons learned. TikTok is a well-known social media this is unexpectedly developing all around the world, he has extra than 500 million customers worldwide. It may be stated that social media improves English studying. This proves that social media has a excellent effect on English

¹⁹ Hayikaleng, N., Nair, S. M., & Krishnasamy, H. N. (2017). Using youtube to improveefl reading comprehension among vocational. *Proceedings of the ICECRS*, 1(1), 391-398.

²⁰ Hutamy, E. T., Alisyahbana, A. N. Q. A., Arisah, N., & Hasan, M. (2021). Efektivitas Pemanfaatan Tik Tok Sebagai Media Pembelajaran Dalam Meningkatkan Hasil Belajar Peserta Didik. *Jurnal Pendidikan Dompot Dhuafa*, 11(01), 21-26.

studying through activating studying comprehension. Therefore, the role of students in the process of learning English should be more important in acquiring knowledge from various sources. Therefore, using TikTok is one of the reasons students are interested in reading, get lots of reading learning video resources, and have plenty of time to read whenever and wherever. The use of creating and sharing videos on social media has grown, from existing video similarities to live streaming.²¹

C. Multimodal

Multimodal is an approach that uses different media types or so-called symbolic modes such as audio, image, video, or kinesthetic. Through this approach, every medium may be fortified and supplemented. Even within the subject of education, multimodal studying is broadly carried out to numerous technology consisting of Powerpoint, studying packages established on cell phones, TikTok media, YouTube, Zoom and numerous different product usages. Having a couple of mediums lets in instructors to innovate and locate answers while troubles are encountered at some stage in studying.²² The delivered cost of multimodal studying is that scholars discover ways to examine and ship messages. We can say that they have got come to recognize the manner of communication. Additionally, they're educated to assume severely to recognize the messages they

²¹ Boffone, T., & Jerasa, S. (2021). Toward a (Queer) Reading Community: BookTok, Teen Readers, and the Rise of TikTok Literacies. *Talking Points*, 33(1), 10-16.

²² Turk, M. (2014). Multimodal Interaction: A review. *Pattern recognition letters*, 36, 189-195.

receive. Students' wishes for greater revolutionary studying possibilities are met with this technique of studying.

In addition, this mixed getting to know facilitates instructors and college students maintain up with modern academic traits and promotes college students' enthusiasm for getting to know. Student motivation to study is regularly hampered via way of means of boredom at the same time as studying. Therefore, this method provides students with new learning innovations, avoids boredom and promotes enthusiasm for learning. Technologies developed with this multimodal approach can be used for learning, allowing teachers to use multiple technologies as learning opportunities. The use of this technology is based on students' need to make learning more enjoyable. With the use of technology in this multimodal learning, students' enthusiasm for learning can increase and trigger student learning creativity. On the other hand, teachers must be able to use some of these technologies in the learning process. Teachers can be creative with various media or technology to make learning more interesting.²³

Multimodal aims at developing students to be competent readers and authors of multimodal texts by drawing attention to multiple sources in the semantic formation of the text. Multimodal approaches can be applied to learning English and other areas of learning because each area uses multiple representations to construct knowledge. A major concern of a multimodal literacy approach is to facilitate diverse forms of literacy concepts and expressions and communication so that students can deal with a wider range of text types and beliefs. One of the

²³ Serafini, F. (2012). Reading multimodal texts in the 21st century. *Research in the Schools*, 19(1), 26-32.

keys to multimodality is text visualization. Visualizing as you read is an effective strategy to improve your comprehension of the text. Given the promising role of visualization in improving reading comprehension, it would be a shame not to use visualization as a reading practice strategy.²⁴

Multimodal utilization is a strategy in strengthening literacy, especially in the learning stage. Multimedia texts and multimodal texts that include visual, audio and technological elements can create meaning so that the goals of multimodal literacy learning can be achieved. The purpose of studying multimodal competencies is also to prepare students for the age of the industrial revolution. This is because students acquire a more complete knowledge of all the elements present in a text, whether it is an oral, visual or auditory text. Multimodal is also a literacy medium that can increase students' enthusiasm and attention towards asking to read and write. This is because students get exposure to different and more interesting texts. Students can choose their own form of text that they like and are close to their lives. In addition, the use of multimodal texts in literacy can accommodate a variety of student learning styles because multimodal texts combine visual, audio, and motion in one complete text. This demonstrates that the blessings of multimodal literacy getting to know can enhance the capabilities of college students with a couple of preferences, and that multimodal literacy

²⁴ Al Fajri, T. A. (2020). Pentingnya Penggunaan Pendekatan Multimodal Dalam Pembelajaran. *Waskita: Jurnal Pendidikan Nilai dan Pembangunan Karakter*, 2(1), 57-72.

getting to know techniques can growth college students' interest to getting to know growth.²⁵

By using a multimodal process, students can more easily develop their literacy skills starting at the discovery level, the interpretation and synthesis level, and the reflection and evaluation level. At the discovery level, students find it easier to find, identify, and describe explicit information in text that comes from images and sounds as well as written text. At the level of interpretation and integration, students can make implicit conclusions within or between texts because they can utilize all the information in multimodal texts. At the level of reflecting and evaluating students can analyze, predict, and assess language content, and elements in texts. Verbal can expand or explain the meaning of pictures and vice versa pictures can expand and explain the meaning of verbal or words. Students will find it easier to understand information not only from one mode, but from other modes that are present in the text and support each other.²⁶

1. Multimodal Literacy

Multimodal literacy is a time period derived from social semiotics and refers back to the examine of language that mixes or greater modes of which means. As a associated time period, multimodality refers back to the composition of more than one modalities in which means or which means formation. The definition of

²⁵Unsworth, L. (2014). Multimodal reading comprehension: curriculum Curriculum expectations and large-scale literacy testing practices. *Pedagogies: An International Journal*, 9(1), 26–44.

²⁶ Nurviyani, V., Halimah, H., Sanda, V. L., Tadjudin, I. R., & Ummah, U. B. (2022). Pendampingan Pengajaran Bahasa Inggris dengan Menggunakan Media Pembelajaran Berbasis Multimodal di Kabupaten Cianjur. *GERVASI: Jurnal Pengabdian kepada Masyarakat*, 6(2), 477-492.

mode varies from college to college, and the class of modes is fairly controversial. However, from a sociological approach, style is a semiotic aid or shape socially and culturally built to create which means. Examples of style from the angle of social semiotics consist of language, gestures, Written words, music, mathematical notation, images, photographic images, shifting virtual images.²⁷

Language and literacy practices are usually multifaceted, as conversation calls for interest to unique sorts of meaning: spoken or written, visible images, gestures, postures, movements, sounds, and silences. However, it is undeniable that the affordability of digital media and human-driven textual production has exponentially increased the circulation of multimodal texts in a networked digital environment. Multimodal textual content manufacturing is valuable to normal lifestyles for plenty humans at some point of their lives, throughout cultures and societies. This is made feasible via way of means of the convenience with which we are able to create and proportion virtual pictures, music, video games, applications, and different virtual media over the Internet and cellular technologies.²⁸

The growing importance of multimodal competence in communication has led to the development of research and theory dealing with different modes of meaning formation and their intermodal possibilities. Research on multimodal literacy learning in schools and communities shows that literacy is rarely practiced as a stand-alone skill, but is often closely associated with the use of

²⁷ Van Leeuwen, T. (2017). Multimodal literacy. *Metaphor*. Leichhardt :English Teachers Association NSW, (4), 17-23.

²⁸ Unsworth, L., & Chan, E. (2009). Bridging multimodal literacies and national assessment programs in literacy. *Australian Journal of Language and Literacy*, 32(3), 245–257.

multimodal texts in digital contexts. is shown. This is a new research field that begins with the recognition that use. The effect of multimodal abilities on pedagogy, curriculum and evaluation in training is a developing vicinity of multimodal research. In addition, there's developing difficulty approximately the range of literacy practices in casual social settings from early life thru childhood to adulthood, which includes homes, activity areas, groups and workplaces.²⁹

Referring to multimodal literacy, text is not only viewed by reading but can also be combined with pictures, sound and movement. This unit contains useful information to support learning materials, especially language. Students spend most of their time on social networks (such as YouTube, Tiktok, WhatsApp and Twitter) or playing various computer games getting experience in a dynamic, non-linear and interactive multimodal environment. The dominance of paper-based verbal education in schools results in a digital gap between school and everyday life. Judging from this opinion, it is necessary to harmonize the needs and obligations of students in everyday life. When students watch movies at home, the first thing they see is the picture. Even though they don't know the meaning of the sentences in the film, they can understand what they have to do with the picture. Based on this, images can directly influence students' understanding.³⁰

1. Multimodality and Reading

The integrative construction of meaning from print and images is becoming increasingly important in 21st century reading, and an increasing variety of image

²⁹ erafini, F. (2015). Multimodal literacy: From theories to practices. *Language Arts*, 92(6), 412-423.

³⁰ Mills, K.A., & Unsworth, L. (2017). *Multimodal literacy*. Oxford University Press, 1-29.

types will be incorporated into the ever-expanding range of texts on paper and digital media. Images are rarely unnecessary embellishments or insignificant additions, but they are often an integral part of the interpretation of text, whether in electronic or printed media. Although the simple standards of analyzing and writing have now no longer changed, the technique has advanced from linear and sequential cognitive processing of published textual content to multimodal parallel processing of textual content and photo information. The want to reconceptualize analyzing, such as how pix and their interactions with pix make a contribution to the that means that may be extracted from textual content, is now meditated withinside the countrywide language curricula of many countries, and the global analyzing Tests also are taken into account.³¹

The numerous nature of studying is now diagnosed in English and different country wide language statutory curricula in lots of countries, consisting of the United States, Canada, Australia, Singapore, and Sweden. For example, withinside the United States, files which includes the New York State Common Core Learning Standards for English Arts and Reading and Writing talk over with a student's cappotential to create which means in knowledge textual content thru the interplay of pictures and sounds. It says that the scholars are asking every different for an "explanation". . How precise components of the illustrated textual content make contributions to what the phrases withinside the tale convey. Australian Curriculum: English is a multimodal English curriculum that ensures "students learn to listen, read, see, speak and write, and create and reflect on

³¹ Unsworth, L., & Cleirigh, C. (2009). Multimodality and reading: The construction of meaning through image-text interaction. In C. Jewitt (Ed.), *Handbook of multimodal analysis*. London, U.K.: Routledge. (pp. 151– 164).

increasingly complex and sophisticated spoken and written language" refers to the nature of This is defined as intentional. At all grade levels in this national curriculum, content descriptions explicitly refer to visual and audio interfaces in text interpretation.

Given explicit and prescribed curriculum requirements to encourage diverse reading among students, national reading tests assess students' understanding of the meanings constructed within texts through figurative language interactions. Some may expect you to. But it's not. In Australia, too, attention to the role of images in reading comprehension has been minimal, and has declined in national assessment programs for literacy and numeracy. The diversity of reading in the 21st century has been recognized by literacy researchers and is well documented in government-mandated curriculum documents in many countries, including Australia and the United States, and is widely used in classrooms. I am here.³²

However, given the Given the undeniable impact of national literacy tests on curriculum delivery and educational practice, this large-scale and demanding reading assessment is essential for schools to effectively address the diverse realities of reading in today's world. Very important. Requires significant research-based development. Moreover, the evolution of the various nature of analyzing as a social procedure poses a long way extra troubles than are mentioned here. These consist of the particular methods wherein pix and language paintings collectively in on-line text, which include analyzing interpolated lively pix; the multimodal nature of typography and the significant interplay of language

³² Serafini, F. (2012). Reading multimodal texts in the 21st century. *Research in the Schools*, 19(1), 26-32.

and pix; It consists of reputation of sensory capabilities and bodily engagement in multimodal analyzing pain.

D. Previous Study

In this preceding look at, the researchers was hoping to keep away from repeating the look at earlier than deciding on this topic. The researcher discovered issues of his which might be applicable to this look at.

For the first research entitled "TikTok, Digital Literacies, and Out-of-School Reading Practices" which was conducted by Sarah Jerasa and Boffone T in 2021. The researchers conclude that TikTok creates young readers with agency, community, and digital literacy to shape their voices, ideas, and creativity. By incorporating or acknowledging tiktok literacy practices, teachers can potentially rely on digital literacy that ultimately shapes students and their understanding of culture.³³

The second research entitled "The Use of Tiktok Application: The Impact on Students' Vocabulary and Attitude" which was conducted by Yossi Rahmawati dan Anwar 2022. Researchers show that students are positive about using TikTok to learn English. Emotional, behavioral, and cognitive aspects of attitudes are used to classify the data. The majority of students have a good attitude towards her three elements. According to the interview results, most students agreed that the TikTok application could make learning English more fun. They also agreed that the TikTok application helps improve their English skills. They also agreed that learning English through TikTok could have many benefits, such as TikTok

³³ Jerasa, S., & Boffone, T. (2021). BookTok 101: TikTok, Digital Literacies, and Out-of-School Reading Practices. *Journal of Adolescent & Adult Literacy*, 65(3), 219-226.

helping them learn spoken language. Due to the positive attitudes of the students, the results of this study may present another way for teachers to use her TikTok application in the classroom to teach vocabulary. However, the study revealed that various difficulties can arise during the teaching and learning process. In order for TikTok to help students learn, the teacher must prepare her TikTok in time.³⁴

The third research entitled “Improving the Learning of Regular Verbs through TikTok among Primary School ESL Pupils” which was conducted by Harwati Hasyim 2022. Researchers concluded that the use of technology and social media in the learning classroom is pushing boundaries and turning classrooms into productive learning environments around the world. Educators can use her Tiktok application to encourage and improve student speech for communication and educational purposes. Therefore, this study concludes that TikTok is indeed an effective teaching tool, especially in teaching English.³⁵

The fourth studies entitled “A Study of Students’ Reading Interests in a Second Language” which turned into performed via way of means of Zurina Khairuddin 2013. The have a look at turned into performed via way of means of easy random sampling the use of a 6-object questionnaire tailored from Marrero amongst 86 4th graders from Kuala Terengganu. Data have been analyzed and displayed in phrases of frequency, mean, general deviation and impartial t-test. The have a look at discovered that scholars confirmed especially low hobby in analyzing English language materials, with giant variations among male and girl

³⁴ Rahmawati, Y & Anwar, K. (2022). The use of tiktok application: the impact on students’vocabulary and attitude. *Project (Professional Journal of English Education)*, 5(3), 610-621.

³⁵ Anumanthan, S., & Hashim, H. (2022). Improving the Learning of Regular Verbs through TikTok among Primary School ESL Pupils. *Creative Education*, 13(3), 896-912.

students. From those results, it is able to be inferred that members are taking steps to growth and enhance their male students' hobby in analyzing.³⁶

From all of the above, there are differences between the research that will be carried out and the four. Where, this research uses a qualitative method that is descriptive about the use of the tiktok application to determine students' interest in reading. While the difference is that the four studies used quantitative methods by conducting experiments on the effect of the tiktok application on students' reading interest. In addition, this research will be conducted outside the school environment, not in schools. Then, the focus of this research is to explore students' reading interest in the tiktok application using multimodal literacy. Therefore, this research will fill the knowledge gap that was not touched by previous research because there is no research that is really similar to this research. Then, to get more information about the research, researchers will carry out from the eighth grade towards their reading interest in the tiktok application using qualitative methods.

³⁶ Khairuddin, Z. (2013). A Study of Students' Reading Interests in a Second Language. *International Education Studies*, 6(11), 160-170.

CHAPTER III

RESEARCH METHOD

A. Research Design

This study relates to students' interest in reading through Tiktok applications in English classes. Therefore, researchers need to conduct descriptive studies, especially studies that provide descriptive data such as students' written and spoken utterances and observed behaviors. The authors use qualitative research that intensively carries out a detailed and convergent view of the research subject to answer the questions considered. The data that appears in qualitative is formed by words, not numbers where data is obtained by observation. According to A. Muri Yusuf, qualitative research prioritizes the search for meanings, understandings, concepts, properties, symptoms, symbols, explanations of phenomena, focuses on multiple ways, is natural and holistic, Strategic research that prioritizes quality and multiple uses. It has methods and is narratively expressed. Simply put, the purpose of qualitative research is to find answers to phenomena or questions through the systematic application of scientific procedures using a qualitative approach.³⁷ The description technique is an analysis that aims to describe and analyze students' reading interest in social media, namely the tiktok application.

B. Place and Time of Research

³⁷ A. Muri Yusuf (2014), *Metode Penelitian: Kuantitatif, Kualitatif, dan Penelitian Gabungan* , 300.

The research was conducted on students of SMPN 8 Langsa located in Seulalah, Kec. Old Langsa, Langsa City. The researcher chose class VIII SMPN 8 Langsa. Of all the junior high schools in Langsa city, the researcher chose SMPN 8 Langsa as the research location because before conducting research at that school, the researcher already had teaching experience at SMPN 8 Langsa. In addition, during the teaching practice process, researchers saw that there were still many students who were lazy to read books but liked reading and watching videos from the Tiktok application. Then during the process of carrying out teaching practices, the researcher found problems related to the title which would be studied in more depth and to get clearer information, the researcher decided to conduct research on students from that school.

C. Data and Data Source

Researchers used samples from primary and secondary data sources. Data sources can be divided into her two categories: primary data and secondary data.

1. Primary data

Primary data relating to the subject of this study were selected directly by the researcher. In this type of research, the primary data sources are observations and interviews with research subjects.

2. Secondary data

Secondary data is a source of data taken by researchers indirectly from the subject. It can be from books, journals, etc. that are relevant. The

secondary data source of this research is accepted to complement the primary data.

Based on the theory above, the data source of the researcher uses primary data as a source for processing data. While secondary data is used as a theoretical reference such as journals.

D. Procedure of Data Collection

Data collection techniques are a way to collect data to answer the formulation of the in collecting data, the researcher used observation and interview. They are :

1. Observation

Observation is the activity of seeing and observing the object of research to determine the influence, development, impact, and so on. In this case, observations can be made in various ways.³⁸ Starting from observations on direct objects, observations by directly involving themselves in the field, to observations by reviewing references in the literature. Researchers observed student activities at each meeting so that researchers could measure student abilities, then the results of these observations were entered into the observation sheet. The researcher also wants to know whether the tiktok application can increase students' interest in reading. In addition to the general understanding, experts and experts have different views and opinions in defining what observation is.

The following is the meaning of observation according to experts, according to Heru observation is an observation showing a study or learning that is carried out

³⁸ Cowie, N. (2009). Observation. In *Qualitative research in applied linguistics*. Palgrave Macmillan, London, 165-181.

deliberately, directed, sequentially, and in accordance with the objectives to be achieved in an observation that records all events and phenomena which are called observation results, which are explained in detail, thoroughly, precisely, accurately, useful and objective in accordance with the observations made.³⁹ Observation, according to Nawawi and Martini, is both observing and sequentially recording the elements that occur in the phenomenon under study. Observations are reported systematically and according to the rules in force.⁴⁰

Here are some kinds of observations that are often used complete with a brief explanation.

- Participatory observation, i.e. observation made by the researcher when he himself is directly involved in the activities of the subject being observed.
- Non-participatory observation is when the researcher makes observations, but he himself does not involve himself in the activities carried out by the research subject.
- Systematic observation is when the observer has prepared a framework or list of things to be observed (check list).
- Experimental observations are observations made on conditions that have been prepared in advance to find out the conditions being tested.

Based on the above statement, researchers discovered through systematic observation whether the Tiktok application can increase students' interest in reading. In addition, we need to examine how Tiktok applications influence students' interest in reading in multimodal literacy. In observation activities

³⁹ Prof.Heru (2018). Observation methods. In *Qualitative methodologies in organization studies*. Palgrave Macmillan, Cham, 33-52.

⁴⁰ Nawawi and Martini. (2012). Observation as a research tool, 172-195.

the researcher acts as a person who directly observes the daily activities of students using the Tiktok application by using an observation list compiled by the researcher to observe all student activities starting from what is seen on the Tiktok application, then what videos often appear read on the Tik Tok application.

2. Interview

An interview is a conversation between two or more people between a source and an interviewer with the purpose of gathering data in the form of information. The following is the definition of an interview according to experts.⁴¹ According to Lexy J. Moleong, the concept of an interview is a conversation with a specific purpose, in which a researcher and a respondent face-to-face (face-to-face) verbally collect information and explain research problems. The goal is to obtain data that can be.⁴² According to Koentjaraningrat, interviews are a method used for certain tasks, trying to get information or verbally forming respondents, to communicate face to face.⁴³

Here are some types of interviews that are often used complete with a brief explanation.

- - Structured interviews, i. H. as well as interviews where the researcher provides a research tool or list of questions and all responses are provided in

⁴¹ Mann, S. (2016). The research interview. *Reflective practice and reflexivity in research processes*, 176

⁴² Lexy, J.M. (2011). Qualitative research methods. *Bandung: Teenager Rosda Karya*. 5-6.

⁴³ Koentjaraningrat, K. (2019). An Interview, 3-21.

the form of multiple-choice questions. Structured interviews are often used in quantitative research.

- Semi-structured interviews are interview processes that are conducted using interview instruments or guides but are more flexible than structured interviews. Researchers can develop research questions according to the desired information needs.⁴⁴
- Unstructured interviews, namely interviews conducted where researchers are free to ask questions without using interview guidelines. Unstructured interviews can also be said to be informal interviews. Even though interview guidelines have been prepared, in practice the conversation is more friendly.

Based on the type of interview, the researcher used unstructured interviews to get more in-depth answers related to the use of the tiktok application for students of SMPN 8 Langsa for students' reading interest skills. Interviews were given to students each with 10 questions. Where to interview students, the questions that the researcher will ask are in the form of their experiences in using the tiktok application and also about how often they read the videos in the tiktok application. For student interviews, the researcher only selected five students to be interviewed. Then this interview will be divided into two days. With the time determined by each resource person for 20-20 minutes at each meeting.

3. Documentation

⁴⁴ Newcomer, K. E., Hatry, H. P., & Wholey, J. S. (2015). Conducting semi-structured interviews. *Handbook of practical program evaluation*, 492.

Documentation is one of the techniques for collecting data that produces important texts related to research problems, so that data that is complete, valid and not based on estimates will be obtained. Documentation is used to collect data that is already available in the document text. Documents consist of personal notes, such as letters and official documentation and to obtain data from notes, transcripts, books, magazines, agendas and others.⁴⁵

The following are some definitions of documentation according to experts. According to Paul Otlet Documentation is an activity in the form of collecting, processing, storing, retrieving, and disseminating a document.⁴⁶ According to Sugiyono, documentation is a record of past events. Documents may take the form of texts, photographs, and monumental works of people. Written documents (diaries, life stories, stories, biographies, regulations, policies, etc.). Documents in image format such as photographs, live videos, sketches, etc.⁴⁷

Based on the statement above, it can be said that documentation is one of the techniques used to obtain data from documents and written materials. In this research, the documents used are supporting data in the form of pictures for observation. Research results from observations and interviews will be more accurate and reliable if they are supported by photographs. Then, the purpose of the document is to strengthen the data from observations.

⁴⁵ Anderson, S. J., McCandless, P. M., Klausner, K., Taketa, R., & Yerger, V. B. (2011). Tobacco documents research methodology. *Tobacco Control*, 20(Suppl 2), 118-111.

⁴⁶ Rayward, B., Furner, J., La Barre, K., Rayward, B., & Warner, J. (2016). Paul Otlet, documentation and classification. *Proceedings of the American Society for Information Science and Technology*, 43(1), 1-6.

⁴⁷ Sugiyono, D. (2013). Metode penelitian pendidikan pendekatan kuantitatif, kualitatif dan R&D. 72-73.

E. Data Analysis

However, the two are distinguishable. A fundamental feature of both types of research is the use of naturalistic data. In other words, we seek to study language learning and teaching in a natural environment without interfering or manipulating variables. Nevertheless, these two types of research may differ in terms of their goals, level of management and data analysis methods. In this research, the researcher will conduct the data analysis are:

1. Data Collection

This step consists of translating the results of the voice interview into text (transcript), scanning the material, entering the field data, and categorizing and organizing the data into different types depending on the information source.⁴⁸ It helps researchers to encode important information from activities carried out during research. That research can actually start some data analysis in the field, while collecting data. Furthermore, the coding process is an ongoing process as categories can be changed, combined or deleted, new categories are generated and new relationships can be found.

2. Data Reduction

Data reduction is a form of analysis that refines, classifies, focuses, discards, and organizes data in ways that can be proven to draw final conclusions. Data reduction was applied based on research question. Data that does not match the research questions asked are discarded.⁴⁹ In this case, the researcher only

⁴⁸ Willson, S., & Miller, K. (2014). Data collection. *Cognitive interviewing methodology*, 15-33.

⁴⁹ Namey, E., Guest, G., Thairu, L., & Johnson, L. (2008). Data reduction techniques for large qualitative data sets. *Handbook for team-based qualitative research*, 2(1), 137-161.

identified reading interest using the TikTok application. All data captured is transcribed and the selected data is organized for display. Therefore, data that is not important is reduced by researchers.

3. Drawing Conclusion

Drawing Conclusions is the process of taking the essence of the data presentation that has been organized in the form of short and concise sentence statements and or formulas but containing broad meanings. At this conclusion drawing stage the activity carried out is to provide conclusions on the data resulting from the interpretation. If the results of this conclusion are not strong, then verification is needed. Verification is testing the truth, robustness, and matching the meanings that emerge from the data. Implementation of verification is a re-purpose of field recording or review.⁵⁰

Presentation of data presents a simple process of presenting data in the form of tables and graphs so that the data collected is controlled by the researcher as the basis for making appropriate conclusions. In research, the data shown comes from observations and interviews. Then, the researcher explained about students' interest in reading in the tiktok application.

⁵⁰ Verborgh, R., & De Roo, J. (2015). Drawing conclusions from linked data on the web: The EYE reasoner. *IEEE Software*, 32(3), 23-27.

CHAPTER IV

FINDINGS AND DISCUSSION

A. Findings

The data in this study were collected from observations, interviews and documentation. The data focused on students' interest in reading in using the Tiktok application and students' opinions of the Tiktok application if it was used as a reading medium for students at SMPN 8 Langsa. This research was conducted from Wednesday, 11 January 2023 to Thursday, 12 January 2023.

Based on the results of data collection and analysis, researchers found that; 1) From reading interest in the Tiktok application, students are very interested in using Tiktok social media as a medium for their reading interest. Then, 2) Students spend a lot of time everyday on the Tiktok application to read. Furthermore, 3) Students consider the Tiktok application as a positive application if it is used properly, and students agree that the Tiktok application is used as a medium for students' reading interest.

1. Students use the Tiktok application as a reading medium

The Tik Tok application fulfills the criteria of a good learning media, which is attractive and close to students, especially in the field of reading. Students use the Tiktok application as a reading medium by looking at writings from FYP Tiktok. An example of students using Tiktok as a medium for reading is filtering the basic competencies of reading news texts. Students consider Tiktok to provide a lot of

positive writings and learning for students. When students want to find knowledge, students like to search on tiktok. Through the Tik Tok application, students can easily read interactively, so that it can be adapted to the environment, situation and conditions of the students.

2. Students are very interested in using Tiktok social media as a medium for their reading interest.

As a first step in collecting data to determine students' reading interest in using the Tiktok application, the researcher conducted class observations which were carried out on Tuesday, January 10 2023. Regarding students' reading interest in using the Tiktok application, the researcher conducted observation activities consisting of students using the Tiktok application. the Tik Tok application. From the results of observations, the average student has a tiktok account, and students like to read on the tiktok application, but the use of reading in learning English does not all students like to watch, some like to read hadith and read quotes from tiktok.

To find out students' understanding, the results of interviews were conducted with six students. Researchers classify in terms of student interest in reading and students' opinions if the Tiktok application is used as a reading medium. Based on the results of interviews that have been collected by researchers in the reading interest section, there are four students who really like reading from the Tiktok application, namely FB, MS, WMA, DEZ and two students only read through their FYP. According to FB, MS, WMA, DEZ there is a connection between

students' interest in reading by using the Tiktok application, because according to them, tiktok is an application that can support students' interest in reading. In their opinion, Tiktok can be used as a positive thing and can be used as other learning media. In addition, there is a statement from a FB student: "For balqis Tiktok is used as a social media which can indeed generate learning, experience, interest in reading also for balqis itself".⁵¹ MS: "I like reading on Tiktok, because there is a lot of knowledge and fun words"⁵² WMA: "I love reading on Tiktok, especially about hadiths and sad words like that"⁵³ DEZ: "I like reading on Tiktok, especially when I don't have work anymore, so I don't get bored"⁵⁴

3. Students Spend A Lot of Time Everyday on The Tiktok Application to Read

Based on researcher observations of how students use the Tiktok application every day for reading, we know that 4 out of 6 students spend their time reading on the Tiktok application each day. We also find that some students spend more time watching other videos on Tiktok than reading. Additionally, researchers found that the amount of time a student uses her Tiktok application can be increased by 4-5 hours per day. Students use her Tiktok not only as a means of entertainment and reading, but also as a tool to obtain information, and Tiktok is one of her fastest applications for information.

⁵¹ Fariza Balqis (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵² Miranda Santoso (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵³ Wan Meda Ayu (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵⁴ Dinda Elya Zahra (2023). Interview result. *In SMP Negeri 8 Langsa*

Based on the results of student interviews to see the use of the Tiktok application for daily reading of 6 students, there were four students who indeed spent a lot of time on Tiktok for reading and studying, and two students preferred watching entertainment videos rather than reading on the Tiktok application. Following are the answers of four students who spend their time reading on the Tiktok application, namely FB, MS, WMA and DEZ. In addition, there is a FB student statement: "I spend a lot of time on Tiktok, every time after school, before going to bed, when I wake up, and when I have free time I open Tiktok to read and read. check out more entertainment videos."⁵⁵ MS: " I don't count how long I read on TikTok miss, but often."⁵⁶ WMA : "When it comes to reading, every one of us reads it all, so as long as it's through FYP it's always read"⁵⁷ and DEZ: "I spend about 15 minutes on tiktok to read"⁵⁸

4. Students consider the Tiktok application as a positive application if it is used properly, and students agree that the Tiktok application is used as a medium for students' reading interest.

To find out students' opinions about the Tiktok application is a positive application and to find out students' opinions if the Tiktok application is used as a reading medium, where students agree that the Tiktok application is a positive application if used correctly and 5 out of 6 students agree if Tiktok is used as a reading medium student.

⁵⁵ Fariza Balqis (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵⁶ Miranda Santoso (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵⁷ Wan Meda Ayu (2023). Interview result. *In SMP Negeri 8 Langsa*

⁵⁸ Dinda Elya Zahra (2023). Interview result. *In SMP Negeri 8 Langsa*

Based on the results of the interviews, students consider that the Tiktok application is not all positive, there are also negative ones depending on how people use it, if he uses Tiktok for positive things, the homepage will always display positive things from the user's homepage. In addition, 5 out of 6 students use Tiktok as a medium for their interest in reading because they can read a lot of information, insights and insight on Tiktok according to FB, MS, WMA, DM and DEZ I agree that we can. You can also use your free time to read on tiktok. However, according to the AG, Tiktok cannot be used as a medium for engaging in reading. According to him, while using the TikTok application, he felt that it had nothing to do with his reading interests.

In addition, there is a statement from FB students: “Tiktok provides insight, experience because there are also many lessons such as Indonesian, English and even any formula is available on Tiktok, for Balqis students like Balqis who really need insight is also very helpful, so Balqis agrees that Tiktok is used as a reading medium.”⁵⁹ MS: “Tiktok is suitable for use as a reading medium, because everyone there can share about learning.”⁶⁰

B. Discussion

Based on the research findings, the researchers found that the results of the research were based on the fact that the social media application, the tiktok application, is a medium that can increase their interest in reading. The social media application for the Tiktok application can make students addicted to

⁵⁹ Fariza Balqis (2023). Interview result. *In SMP Negeri 8 Langsa*

⁶⁰ Miranda Santoso (2023). Interview result. *In SMP Negeri 8 Langsa*

playing it so that they like to see information, learning, knowledge and insights contained in the Tiktok application. The tiktok social media application can also make them happy when they use the media to read. Especially when you're feeling tired, irritated or dizzy, play social media tiktoks and read motivational quotes or watch entertainment videos that you're going through, I feel like all those feelings are gone. Therefore, it can be said that the Tiktok application social media application is both a medium of interest in reading and entertainment for the students who use it.

Meanwhile, one student who was studied said that this application could not be used as a reading medium. Thus this research also proves that students can use the Tiktok application as their reading medium. The existence of this research also made researchers find out whether the tiktok application can make students interested in reading. And the existence of this research is also to make students know how influential the social media application tiktok they use is in their interest in reading. Therefore this research also makes them realize that they can spend a lot of time reading instead of watching unnecessary videos on Tiktok.

These results revealed that the Tiktok application's social media application had a positive relationship or impact on students' reading interests. Therefore, it is said that the Tiktok application's social media application can be of interest to reading students, even if there are few or no people using it in a classroom or school environment. The positive value of this study suggests that use of the social media application Tiktok is directly related to students' reading interest

scores. The better a student's use of social media, the higher the student's reading interest score.

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Based on the research and observations of researchers regarding the use of social media Tiktok as a medium for students' interest in reading at SMPN 8 Langsa. Thus, it can be concluded that the tiktok application based on the proper use and method can be used as a fun, interactive, and creative reading tool. Various application features can provide convenience to students in accessing the reading environment and as a source of reference. Besides that, one of the social media that students use, namely Tiktok, provides many benefits for students, such as being used as an effective reading medium. Students who find it difficult to find information can easily find content creators in the TikTok application.

These results revealed that the Tiktok application's social media application had a positive relationship or impact on students' reading interests. That is why tiktok's social media application is said to influence students' interest in reading. This positive value indicates that the use of his Tiktok application, a social media application, is directly related to students' reading outcomes. The better you are at using social media, the more interest your students will have in reading.

B. Suggestion

Based on the conclusions above, the researcher provides the following suggestions:

1. For schools, it is expected to be able to improve facilities that support interest in reading so that students can achieve good learning outcomes and motivation
2. To students, students should continue to make Tiktok a means of reading and knowledge for users.
3. For other researchers, it is hoped that they can conduct research with a wider scope of knowledge.

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Di -
Tempat

Assalamu`alaikum Wr. Wb.,

Dengan hormat,
Dekan Fakultas Tarbiyah Dan Ilmu Keguruan Institut Agama Islam Negeri (IAIN) Langsa dengan ini memaklumkan kepada Bapak/Ibu bahwa mahasiswa kami yang tersebut di bawah ini :

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Bermaksud mengadakan penelitian di wilayah Bapak/Ibu, sehubungan dengan penyusunan skripsi berjudul "**Exploring Students Reading Interest Through Tiktok Multimodal Literacy**"

Untuk kelancaran penelitian dimaksud kami mengharapkan kepada Bapak/ibu berkenan memberikan bantuan sepenuhnya sesuai dengan ketentuan yang berlaku, segala biaya penelitian dimaksud ditanggung yang bersangkutan.

Demikian harapan kami atas bantuan serta perhatian Bapak/ibu kami ucapkan terima kasih.

Wassalamu`alaikum Wr. Wb.

Langsa, 09 Januari 2023
Dekan





Zainal Abidin



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Yang bertanda tangan dibawah ini, Kepala SMP Negeri 8 Langsa menerangkan bahwa :

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Benar telah melaksanakan penelitian mulai tanggal 11 s/d 18 Januari 2023 pada SMP Negeri 8 Langsa untuk materi mata kuliah skripsi dengan Judul "EXPLORING STUDENTS READING INTEREST THROUGH TIKTOK MULTIMODAL LITERACY".

Demikian surat Izin Penelitian ini kami perbuat untuk dapat dipergunakan seperlunya.

Langsa, 19 Januari 2023
Kepala Sekolah

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